

Minutes of the Northview High School PTSA  
Executive Board Meeting  
Tuesday, October 17, 2006

Sandi Rose, Co President, called the meeting to order at 7:05pm

Members in attendance were: Sandi, Rose, Julie Pitman, Martha Bernstein, Sharyl Dawes, Scarlett Thompson, Susanne Warren, Maria Orlando, Arlene Jerome, Anita Houde, Eric Stern, Mallory Hanville, Julie Wong, Mr. Zervakos, Becky Beaver

A motion was made by Susanne Warren to approve the September 19, 2006 minutes. The motion was seconded and approved.

Introductions were made to start the meeting.

**Treasurer's Report**

Sandi Rose reported that we have an excess of \$5637.00 in the membership income line which will eventually be offset by an increase in the membership expenses which total \$4430.00. Molly made a deposit so the membership income amount will go up a little bit more. Sandi asked that we start thinking about where we want to allocate extra income. We should have approximately \$1500.00 extra dollars. We had talked about potentially moving more money to mini grants. At any rate, we will shift the money next month. Norma Mashburn has completed our income taxes and Jeri has mailed them. Norma had to file the long form this year so Norma requested an additional \$50.00 to cover that service. (Her set fee is \$150.00 plus \$50.00 would bring her total to \$200.00.) We will vote on this next month. Jeri has already paid Norma \$150.00. Sandi reported that Jeri was concerned that the directory income is a little low. It could be that ads have been committed and payments have not been received. We have only deposited \$350.00. Also, Main Street bank that we have been using as our bank was recently purchased by BB&T. Finally, the North Fulton Overcrowding Committee has just closed their website because the new high school has been approved. The person who has been maintaining the website asked if the PTSA would cover last year's fee of \$100.00. We have always paid this fee in the past. If we take it out of PTSA administration/miscellaneous line item there is no vote needed to approve the expense. Sandi just wanted to make sure that no one had an issue with this.

**Principal's Report**

Mr. Zervakos reported homecoming week is coming up as well as PSAT day which is tomorrow. The 9<sup>th</sup> graders will be taking a practice exam. The scores will not be reported to the College Board but in reality, the junior scores are the only ones the College Board does anything with. The seniors will have the equivalent of what was field day in the elementary school. The senior picture will be taken first, and then breakfast will be served followed by the annual showing of Happy Gilmore. Northview has two big weekends of activity coming up. We play Chattahoochee this Friday and homecoming the following weekend. Mr. Zervakos thanked the PTSA for the tremendous job they did with the freshman and sophomore student activities. He has received a lot of positive

feedback. The only suggestion was that the events be held earlier in the season. Next Wednesday there will be a community meeting about the new high school. The high school will be built. The question is will we work together as a community and build it through SPLOST getting a lot of extras or if SPLOST doesn't happen, we won't be getting the extras. The Northview community has been very supportive as a whole as we see the need for the new high school. Hopefully, we can get others in the community to realize that SPLOST is about more than just building the new high school. Sharyl Dawes (our SPLOST representative) asked what should she communicate and how. Mr. Zervakos said that it is early in the process but she will be contacted. Sandi Rose reported that we have a PTSA database that is separate from the school's that can be used to communicate. In the past, the PTSA has actually adopted a resolution to support SPLOST. Finally, Mr. Zervakos reported that the Hands-on-Northview event was extremely successful with record attendance. Sharyl commended Mr. Zervakos for all of the work he did.

### **Co-President's Report**

Sandi Rose reminded people to please plan ahead. (In the last few weeks there have been several requests that were needed "yesterday".) For V.P.'s, make sure you know what's going on with each of your committees in case Julie and Sandi get questions. Website: Kathy Samoline will take care of any updates you have to the PTSA web pages in a very timely manner. For project graduation specifically (because that information appears both on the PTSA and Senior news pages), they may send their updates to Kathy and she will put the updates on the PTSA pages and forward updates to Deepa Muralidhar ([updates.northview@gmail.com](mailto:updates.northview@gmail.com)). Emails: if you need an email to go out to all the Northview parents, send the email to Mr. Zervakos and copy Donna Gunter who works in the front office. If you think Sandi or Julie need to see the email, copy them as well. Typically the emails go out on Monday's. If you want something to just go to the PTSA volunteer database (160-180 people), Sandi has that database on her computer. If you send her the email, she can forward the message. Sandi reported that she also has the senior database on her computer for project graduation. Also, Georgia PTA requested that we upload all of our members to a new online membership reporting database. Sandi's understanding is that any of us should be able to send an email that should go to all of our PTSA members. Sandi said that we will be testing this capability soon. Morning announcements: Mary Lou Fleming in the front office over sees the morning announcements. If you need something announced, let her know either via email or a form found in the front office.

### **Communications Report**

#### **Newsletter**

Suzanne Warren reported that they are working hard on the newsletter. Tomorrow they should receive the first rough draft. Within the week, they are planning on turning it over to Sandi and Julie and then to Mr. Zervakos. Sandi suggested that when the newsletter is sent to her and Julie, include Mr. Zervakos at the same time. Suzanne is going to drive it down to Fulton County rather than use interoffice mail. The goal is to send the newsletter out by the end of October. Suzanne also requested again that the committee chairs try to submit articles on what's going on in their areas of responsibility. Also, be aware of the

timing. They have received articles on activities requesting volunteers for events that have already occurred. Martha Bernstein reported that because this issue will be so close to Election Day, they are not going to remind people to vote in case the issue is distributed later. Suzanne reported that after this issue is complete, the team will sit down with the calendar and come up with the rest of the deadlines based on the current timeline. The newsletter is on/will be on the news portion of the website. Martha will ask Cathy to put the newsletter on the PTSA website as well.

### **Website**

Martha Bernstein reported that they are proceeding slowly on a web translation service. Because accuracy is essential, the committee is being very cautious in the process of evaluating automated translation features for the website. The Korean language will be the first language for translation as our Korean population at Northview is approximately 12%. The Titan Notes will be the first document translated. The committee is working with Linda Kim, our Northview resource and a technology teacher to accomplish this task. If this is successful, the committee will move on to Mandarin Chinese and then Spanish for this year.

Martha also reported that Gracie Bond Staples, a writer for the AJC wrote the cover story. (She has a senior and a sophomore at Northview.) Julie Pitman requested that if they do not hear from committee chairs, to let her know and she will contact them. Martha also requested that if you know students who are involved in science, sports, or other activities, please send them in. A balance is their goal. Martha reminded everyone to remember to submit all volunteer hours. She also reminded everyone that hours can be reported online. Becky Beaver will report the attendees and their time for the PTSA monthly meetings.

### **Hospitality**

Sandi Rose reported that Kathy Elwell will put out treats for the staff next week and she plans to do pies in November. Also, there were 13 new students at the “new student breakfast” last week.

### **Membership**

Sandi Rose reported that she and Julie just received the list of the schools who achieved Platinum membership status (100% membership by the end of September). We were the only high school in North Fulton to achieve this honor.

### **Directory**

Sandi reported that the student directory should be completed at the end of this week. Pam Maxwell is waiting on a few pieces of information from the school. The goal is to get the directories completed by the end of October or beginning of November.

### **School Services**

#### **Campus Beautification**

Ron Menze emailed that the Hands-on-Northview event was held October 7<sup>th</sup>. There were 158 participants. A total of 438 hours were contributed. The hours/volunteers have been submitted to Monireh Adloo for her records.

### **Career Center**

Janet Pratt emailed that the Career Center seems to be going great. They have 1-2 volunteers assigned each day. They had 8-9 volunteers go to the college fair at Northpoint Mall to pick up materials. They have started to invite colleges to come to Northview's college fair. The Career Center is very appreciative of the \$2000.00 budget the PTSA has given them.

### **Office Volunteers**

Carol Stuenkel emailed that all is going well.

### **Parent to Parent**

Debbie VanZee emailed that the class is going well. They have had two sessions and will wrap up with two more. Their enrollment was originally 17 with 11 people showing up for the first class. The attendants are a mix of both middle school and high school parents. At this point, they do not have plans to have another class until possibly January. Lastly, this program we are showing is six years old and doesn't cover one of today's biggest concerns for parents (the computer). Debbie is talking to Cathy Marion about what our plans are to update the current set of tapes. Debbie reported she is still on budget and will submit all of the receipts once the class is completed.

### **Media Center**

Cynthia Weston emailed that a training session for new volunteers was held on October 4<sup>th</sup>. Approximately 10 new volunteers attended.

### **Student Enrichment**

#### **Reflections**

Ruth Petrillo emailed that students will be submitting their entries this week. Judging will take place on Wednesday the 25<sup>th</sup> so the winning entries can be delivered to Council on November 3<sup>rd</sup>. So far, there has been a good response.

#### **Mini Grants**

The mini-grants program has launched. The committee met on October 3<sup>rd</sup> to review the procedures, Mr. Zervakos was present and gave them some wonderful insight on other potential funding towards mini-grants through the Enrichment Fund. The teachers received an email on October 10<sup>th</sup> announcing the start of the mini-grant program. The forms can be downloaded from the Northview High School website: <http://www.northviewhigh.com/ptsa/MiniGrantPackets-Teachers%202006.pdf>. Teachers have until November 17<sup>th</sup> to submit completed applications. The committee will then meet again on November 20<sup>th</sup> with Mr. Zervakos to obtain copies of all submitted applications. The review period begins November 20<sup>th</sup> and ends December 4<sup>th</sup>. Scarlett reported that the number of mini grants might increase as there are more teachers this year.

#### **Health & Safety**

Anita Houde reported that she and Deb Powell are proposing to have red ribbon week during the first week of November (November 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup>) Deb will be taking care of banners and place them around the school. There will be red ribbons around the fence in front of the main entrance door. They are ordering pencils (2600) to distribute in the classrooms. If there is enough money, they will have red apples for the entire staff. One of the days, a student from SADD will tell the history of red ribbon week on the morning news. Eric Stern suggested having a different (SADD) student each day of the week say something. Anita reported that the blood drive went well.

### **Cultural Arts**

Pat is scheduling two days of Mark Twain for early December. The first day will be workshops for AP and Honors students. The second day will be large assemblies as the actor performs in costume as Mark Twain. This will be the second year for this – Ms. Upton felt that it was perfectly matched to her curriculum and that the performer was very professional and had a great rapport with the students. Pat is also talking about doing a “Music is Language” program for the Foreign Language students that she was unable to book last year.

### **Student Services**

#### **Overall Student Activities**

Scarlett Thompson reported that for the 9th grade activity, over one third of the freshman class (close to 275) attended. For the 10<sup>th</sup> grade activity, over one fourth of the class was there. The football teams were grateful for having an audience there to watch them. The concession stand (just at the freshman game) made \$1200.00. Instead of wrist bands, orange coupons were handed to them at the gate to turn in at the concession stand for food. The committee is still determining which basketball game to host the 11<sup>th</sup> grade activity. As far as the budget goes, even after the 11<sup>th</sup> grade activity, the most she will spend is \$2500 out of a \$5000 budget. The reason the amount is lower is that the football game is already a scheduled event and the money went back to support the Fine Arts booster club as well. Martha Bernstein reported that the Fine Arts booster club was very appreciative and from their perspective, it was a win-win situation. Eric Stern and Mallory Hanville said that they thought having the 11<sup>th</sup> grade event on Tuesday, January 9<sup>th</sup> would be the best option.

#### **PSAT Assistance**

PSAT snacks are scheduled for tomorrow. A few more volunteers are needed to help pass out the snacks. Scarlett reported that she spent \$600 (out of a \$750 budget) on the snacks. Kroger delivered 2200 waters and 2200 granola bars.

On a different note, Scarlett reported that the faculty portion of the website was not accurate in the activities they sponsored and needs to be updated.

#### **Drive Smart**

Arlene reported that she should get more information by the end of the week and will report on it at the next board meeting. In order to get a parking sticker they need to have attended the Drive Smart program. Sandi reported that there is a DVD for viewing

available. Arlene reported that they are still looking for a guest speaker to go along with the program.

### **Project Graduation**

Arlene reported that the co-chairs are Pam Casto and Lissa Steioff. The committee meets the second Monday of the month. The next meeting will be November 13<sup>th</sup>. Project graduation will now be held on the Monday evening of Memorial Day weekend. They have a number of fundraisers going on and are looking for help from the students. One of the fundraisers is a car wash scheduled for this Saturday from 9am-2pm at Wendy's. It was suggested that a list be passed around at the senior breakfast and homeroom. Arlene reported that they are trying to figure out how to reward the seniors who participate in the fundraisers – maybe get a reduced price on their admission ticket. Another fundraiser is the Poinsettia sale. The form was copied by Project graduation and will be folded in the Titan View. Sandi indicated that if the dugout club will be selling Christmas trees this year, they need to make copies of their form and make sure they are included in the Titan View as well. Another fundraiser will be the Forum coupon books. They are ordering 500 of them and will be sold for \$20.00 each. (They make \$10.00 off each book.) Students will be able to sell these. Any unsold books may be returned. Last year they made \$3100. The Titan Bolt signs (Struck by a Titan program) were re-designed and they are looking for someone to spearhead this project. Michelle Baloh is looking for information on how to advertise the program. The committee talked about what kind of gifts students might want. Mallory suggested laptop locks. Sandi reported that Project graduation is receiving over \$700 from PTSA this year, as they are carrying over about \$1300 from last year. This means that ultimately PG starts off the year with \$2000. Last year the cost of a ticket was \$70.00 and the committee wondered if the price should be increased. Eric and Mallory indicated that the issue is more interest, not money. The senior class will be voting on a slogan in homeroom. There will be four choices. The committee is also looking for input from the students as far as types of activities they would like to see. The traditional hypnotist is not available. Arlene reported that the treasurer for Project Graduation created her own form and wondered if Jeri wants them to use her form or the newly created one.

### **Student Council**

Mallory and Eric reported that the homecoming theme is “The Haunted Homecoming”. The DJ does Netherworld and is doing the decorations. Monday is PJ day, Tuesday is revenge of the nerds' day, Wednesday is college day, Thursday is costume day, and Friday is blue and silver. Seniors are doing ghost busters for their homecoming skit, juniors are doing Monsters Inc., sophomores are doing Scooby Doo and freshmen are doing Thriller. Tomorrow they are announcing senior superlatives. The king and queen's court will be announced this week. Homecoming t-shirts are being sold for \$10.00. They are trying to get the past student council presidents to participate in the torch lighting ceremony.

### **Old Business**

No old business to discuss.

**New Business**

Sandi brought up that last years PTSA Board sponsored 4 families for the Thanksgiving holiday. The Board agreed to sponsor 4 families for the Thanksgiving holiday this year. The goal is to raise approximately \$200 so that each family will receive Kroger/Publix gift cards totaling at least \$50 for a nice holiday meal. A suggested donation of \$10-\$20 is requested and these monies will be collected at the next PTSA Board meeting. The next Executive Board meeting will be held on November 14, 2006 in the PTSA Room 401.

The meeting was adjourned at 8:40pm.

Respectfully Submitted,

Becky Beaver  
Recording Secretary