

Minutes of the Northview High School PTSA
Executive Board Meeting
Thursday, November 16, 2006

Sandi Rose, Co President, called the meeting to order at 6:35pm

Members in attendance were: Sandi, Rose, Julie Pitman, Martha Bernstein, Ruth Petrillo, Andrea Lutz, Julie Meinert, Kathy Elwell, Molly Ruttle, Susanne Warren, Helen Eng, Celia Pitcher, Maria Orlando, Kim Renner, Mr. Zervakos, Becky Beaver

A motion was made by Ruth Petrillo to approve the October minutes. The motion was seconded and approved.

Treasurer's Report

Sandi Rose reported for Jeri Colton the changes to the budget based on additional income that was brought in. Jeri would like to present this budget to the general membership in December for approval. Anywhere that income was brought in over what was anticipated, Jeri brought the budgeted amount up to equal the actual it so that it can be offset in the expense line.

The changes to the budget are as follows:

Income adjustments:

Directory Income	+325.00
Membership Income	+6690.00
Senior Treat Income	+282.00

Expense adjustments:

Literary Magazine	+350.00 (due to memberships that were sold)
Lunch Credit	+720.00 (due to memberships that were sold)
Newspaper	+1050.00 (due to memberships that were sold)
Yearbooks	+2450.00 (due to memberships that were sold)
Taxes	+50 (diff. due to Norma Mashburn filing the long form)
Fac Enhancements	+1859.00 (\$4000.00 of the number shown in the budget is earmarked for the harp renovation)
Mini grants	+3000.00
PSAT	-150.00 (still due a refund from Kroger for water bottles not delivered)
Senior Treats	+300
Student Activities	-2332.00 (due to events scheduled onsite)

The total amount available for allocation on the expense side was \$4859.00. The two areas that can be adjusted are facility enhancements and mini grants. Martha asked what was still needed for facility enhancement. Mr. Zervakos reported that the list is long however some of the highlights include trophy cases and a storage cabinet for the media center. Discussion was held. A motion was made by Martha Bernstein to approve the budget as is. The motion was seconded and approved. Mr. Zervakos questioned whether the kids who have lunch credits coming to them know about it and agreed to make an announcement reminding them to check their balances.

Principal's Report

Mr. Zervakos reported that the Veteran's Day assembly was one of the nicest held. Thanks to an email that was sent out, a few veterans from the community attended the assembly. Next year he would like to start "marketing" the assembly earlier in the school year to have more family and community veterans participate. Mr. Zervakos also reported that the football season ended on a nice note and last night (November 15th) the winter sports season officially started with a pre-season basketball game.

Co-President's Report

Sandi Rose reported that consistent with last year and having no outstanding need, a December PTSA board meeting has not been scheduled. This is primarily due to December being a busy month as well as the third week of the month being the week of finals. The general PTSA meeting will be held on December 12th.

Communications Report

Celia Pitcher reported that the PTSA board community outreach project agreed upon last month was to provide four families with \$50.00 gift certificates for Thanksgiving. At this point in time there are enough funds to purchase a \$65.00 gift certificate for each family. Celia will get the gift certificates from Kroger to the social worker by tomorrow (November 17th). For the PTSA board holiday outreach project this year, four families have been identified by the Northview High School social worker as in need of help. The committee will meet the Monday after Thanksgiving to plan. Mr. Zervakos identified medical care as one of many needs in our Northview community for those families who have lost insurance coverage. Going forward, if we know of Dr.'s of any kind who are willing to donate their services, please let the social worker know. Sandi mentioned that when the time is appropriate a mass email can be sent out asking for donations. Last year the options were donating money, gift cards, wrapping paper/services or shopping. Student groups also helped last year.

Titan View

Martha Bernstein reported that the first issue was bulked, stuffed and mailed on November 6th. A concern was raised over the amount of time it took to be delivered however many noted that the cycle was not unusual. A meeting will be held on November 20th to set the Titan View schedule for the rest of the year. There will also be a separate meeting on November 20th pertaining to the website translation project that is moving along in a careful manner. The committee is still working with Linda Kim, a Fulton County Resource teacher who is working with Autry Mill, River Trail, and Chattahoochee as well. Linda has actually completed a translation of the Autry Mill Lion's Roar newsletter which is online. They do not print a newsletter anymore. We are still determining whether we are going to do Titan Notes or whether we will begin with certain segments of the website.

Hospitality

Kathy Elwell reported that tomorrow (November 17th) we will be providing pies for the teachers. On December 15th, the Friday before exam week at 7:30am JR's will be providing breakfast for the teachers. The question came up about our tax exempt status.

Sandi Rose reported that the PTSA is not tax exempt but the school is. We would only qualify as a tax exempt group if we are reselling an item. Mr. Zervakos brought up the fact that if there is a substantial amount of money to be saved as there is with the Booster club, the school could purchase the food and be reimbursed by the PTSA. Cathy expressed her thanks to all who had donated pies as they were very much needed.

Membership Report

Molly Ruttle reported that we received one more platinum membership for a total of 291. We achieved the 100% staff award. Northview was also the only high school in North Fulton to earn the Platinum award.

Student Directories

Molly reported that the student directories went out today. One homeroom teacher did not pick up their directories. Mr. Zervakos said that he will make the announcement for any student in that specific homeroom to stop by the front office to pick up their directory.

School Services

Media Center

Andrea Lutz reported that the media center published a schedule of volunteers two weeks ago. The budget for the media center is \$2000.00. The question was raised by the media center as to how that money was used in the past. Sandi reported in a prior year they purchased a poster maker, typically a big ticket item. Andrea will check with Jeri Colton.

Campus Beautification

The next hands on Northview will be held on April 28th.

Career Center

Andrea reported that the Career Center is running smoothly. They have begun training the volunteers on the GCIS (the computer service identifying scholarships, etc.) system.

Parent to Parent

Andrea Lutz reported that all of the classes are done for this year.

Student Enrichment

Red Ribbon Week

Deb Powell reported banners were placed around the school for the week. An announcement explaining the origin/meaning of Red Ribbon Week was made on the intercom. Also, students were given pencils with a "drug free" message on them.

Cultural Arts

Ruth received an email from Pat Boegel reporting that in late January there will be Music is Language workshops held.

Health & Safety

Deb Powell reported that no Health & Safety events are in the planning stages right now but she will contact Anita and find out what is planned for the future.

Reflections

Molly Ruttle reported that all of the entries have been submitted. There were over 70 entries in literature. There were no entries submitted in any of the new categories. We should know by the first week of December if any of our entries advance to the state level. Recognition will be held on February 27th at North Springs High School. A recognition breakfast for Northview participants is scheduled to be held on December 13th at 7:30am. Mr. Zervakos suggested holding the reception from 8:00 – 8:30am to attract more students. Martha Bernstein asked if Maria Orlando could take a digital picture of the event for Titan View.

On another note, Kathy Elwell asked who was doing publicity for Northview for the Johns Creek Herald as it seems our coverage is minimal. Sandi reported that if anyone has any PTSA event that they would like published, send it to Gracie. Mr. Zervakos suggested that we also submit articles to Mary Lou Fleming in the front office. He also pointed out that while Northview may not be featured for athletics one week, they may be mentioned for scholarships. They try to balance total school coverage. Also, for those who are looking for publicity in the Northside Extra section, remember it covers any school north of Hwy 20. Kim Renner mentioned that we have another contact with the AJC – Steve Melching (as color guard parent). Also, we have a new contact for the Johns Creek Herald. Her name is Georgia and Kim will get us an email address for her.

Mini grants

Kim Renner reported that they have received eight mini grants with tomorrow (November 17th) being the deadline. The dollar amount of requests received totals \$6459.65 which is a lot lower than last years requests at this time but there is still one more day for the teachers to submit their requests. The committee will meet with Mr. Zervakos on Monday. There will then be a period of two weeks to review and at that point a decision will be made as to which mini grants will be chosen. Each teacher will be notified before the midterm holiday and they have until the end of April to get the mini grant. Sandi reminded the committee that the new approved budget for mini grants is \$6500.00 which has to be approved by the general membership in December.

Student Services

Sandi Rose reported for Arlene that the junior class activity to be scheduled for January 9th (the home basketball game against Chattahoochee). This event will be handled similarly to the freshman and sophomore events.

Project Graduation

Sandi reported that all things are moving ahead. The Forum coupon books, if you have not purchased one, are \$20.00 / book. If you need a book or know of someone who does, ask myself or Julie. There are several people who have them. The deadline for Poinsettia sales has been extended for a couple days. Cathy is here ready to take orders tonight. We have had two pizza nights at Avanti's with 10% of the Northview proceeds going to Project graduation. They are on hold until the second week of December for future pizza nights due to the holidays.

Drive Smart Program

Sandi reported that Arlene has started putting things together for the Drive Smart program. After talking to Mr. Haines, this year's program will be shorter than last year (closer to one hour in length). We are also trying to get a few different speakers and not use the businesses this year as that is the point where the student interest level started to wane. The total headcount from last year was around 700 students with several more viewing the program since then. One very impactful thing we did last year which will be repeated, was having Jamie, the young woman who spoke on being the cause of a vehicular homicide and going to prison and her experience with that. We are anticipating the program to be held again in March.

PSAT

Sandi reported that the PSAT day event went very well. There were lots of volunteers. Granola bars and waters from Kroger were handed out to the students although Kroger brought the wrong amount of water bottles so we were short.

Old Business

No old business to discuss.

New Business

Prom Fair

Kim Renner introduced Shirley Frazier, owner of Roberta Bravera Fashions, who we have been working closely with on this very large fund raiser. Prom Fair is similar to a bridal fair but it is geared towards proms. To the best of our knowledge, this type of event has not been done before in our area. It is a one stop shopping day where you come in and book you hair, nails and view current prom fashions among other activities. The press release was sent to the AJC yesterday. The junior class council is involved in this project as well. Shirley will provide the fashion show piece of the program. She will also be conducting dress sales during the fair with 5% of the total sales dollars going back to Northview. Information has been sent to local businesses (including the Johns Creek Business Association and our business partners) inviting them to participate. There will be a charge of \$100 to host a booth at the fair which will all go back to the school. Also, eleven area high schools have been invited. Pre-sale admission is \$5.00, \$7.00 at the door. The committee has met with the web-site team who will be posting information on the site after Thanksgiving. Kim made a plea for volunteers along with encouraging everyone to get the word out! Postcards will be going out this week to all of the students. Kim introduced Shirley who talked about how the idea came to be. She expressed her support of education, the schools and how small businesses can give back to the school by participating in this event and receiving free advertising. Her goal is to have 3-4 hair salons, 40 restaurant vendors and other similar type businesses attend. In addition, she plans on bringing 400-500 dresses to showcase. Shirley expressed appreciation for all of the support she has received from Kim and others and has lots of ideas as to how to make this a successful event. Kim talked about their desire to have proceeds being put into an enrichment fund for the classroom. Kathy Elwell asked if the \$100.00 fee was appropriate for a business that was already committed to the school (current business partner). Mr. Zervakos suggested that Northview's business partners be offered a booth

for free (a bonus for them being a business partner). He also encouraged the committee not to be discouraged in the first year as this event, like college night, has the potential of being a big regional event.

The next Executive Board meeting will be held on January 16, 2007 in the PTSA Room 401.

The meeting was adjourned at 8:55pm.

Respectfully Submitted,

Becky Beaver
Recording Secretary