

**Minutes of the Northview High School PTSA
Executive Board Meeting
Tuesday, October 16, 2007**

The meeting was called to order by Martha Bernstein, Co-President, at 7:05 p.m., welcomed everyone to the meeting, and distributed the meeting agenda.

Members in attendance were:

Martha Bernstein, Sonia Dara (Student Council President), Marti Elliot (Faculty Representative), Helen Eng, Bonnie Futterman (Faculty Representative), Jennifer Getzewich, Felicia Gialenios, Freda Hardage, DeeDee Kim (Student Council Secretary), Karyn Parker-Lisk, Donna McCarthy, Kim McNaron, Janice O'Connor (*Titan View* Editor), Ruth Petrillo, Julie Pitman, Kim Renner (Business Partner Liaison), Sandi Rose, Molly Ruttle, Jeannie Schwartz ("Unite Us"), Nancy Starks, and Susanne Warren.

Martha asked for a motion to approve the Executive Board Meeting minutes held on September 18, 2007. Copies were distributed for those who did not receive the minutes prior to this meeting. The motion was made by Felicia Gialenios and Helen Eng seconded the motion and it was approved.

Martha introduced two (2) guests: Kim Renner (Business Partner Liaison) is here to discuss publicity and business partners and Jeannie Schwartz ("Unite Us") to discuss community projects; teacher appreciation; and Hands on Northview.

Treasurer's Report

Freda Hardage distributed the "NVHS PTSA September Treasurer Report" dated October 16, 2007 and stated that it is current. All deposits have been made and all checks have been written and cleared. Freda stated that we are on track and that we are waiting on Directory Income. Academic Enrichment Income remains the same at \$715.00. It was stated that we need to go back to the "Prior Year Balance Forward" – "General" number of \$9,377.60 (Budget) and \$7,288.92 (9/1/2007 Actual). Martha stated that this is Sr. Treat Week (which Kim McNaron confirmed) and that during the PSAT testing, the Seniors will be watching "Happy Gilmore" and having a party and receiving their Sr. Treat in the same week.

Business Partner Liaison Report

Martha stated that Kim Renner has a report for us to hear at this time. Kim introduced herself and also stated that she is a part-time Northview employee and volunteers in several areas. Kim stated that she does not write the articles for the *Titan View* but makes sure that activities are covered by photographers.

Thus far, she and five (5) volunteers have or will cover drama rehearsals, football games, ROTC, partnership walk, Direct TV for schools, Prom Fair, Hands on Northview and several others activities. Kim stated if anyone has something coming up – that they should contact her for coverage of the activity. Kim mentioned that they have taken over 1,000 pictures in the past two (2) weeks. Examples of a few upcoming activities to be covered in the next few weeks are the Fall Concert, Fulton County Gala at the Cobb Galleria, Varsity Football at Chattahoochee, and several others. Kim stated that her committee is meeting again on October 25th at the Borders Bookstore, Publicity Training with Fulton County on October 23rd. Kim stated that before anyone publishes photographs, video images, etc. to have a “Publicity Release” form signed (Kim distributed copies of the form) – “this is very important,” stated Kim.

Kim stated that Northview’s Prom Fair will be held on Sunday, February 24, 2008 from noon to 5 p.m. (Kim distributed information cards). Kim stated that last year was Northview’s first year to hold the Prom Fair fundraiser and it brought in \$10,000 and she stated that hope to double that number this year. Kim stated that so far they have 16 student volunteers and this number continues to grow and 10 parent volunteers.

Kim stated that the Vendor Forms will be mailed out on October 18, 2007. Kim distributed the “Booth and Vendor Information” and stated that her intent is for the Northview Prom Fair to become the largest in the Southeast Region. Kim stated that they also have a charity called “The Enchanted Closet” which accepts gently used dresses and if someone donates a dress, it is tax deductible. The Prom Fair will have ticket sales and Model Auditions.

Business Partnerships

Kim stated there is some confusion over Direct TV being a Northview Business Partner. Sandi Rose explained that Direct TV is not an official Northview Business Partner because you cannot get them to sign anything. The give back is the money coming back to Northview – more of a donation.

Kim stated that Comcast is offering something similar to Direct TV that will be launched as Channel 25 exclusively for North Fulton which would also be airing programs from North Fulton students. Kim is planning to take the Prom Fair information and photo album to Comcast to ask for coverage of the Prom Fair. Kim wants to make sure that we do not have Comcast competing with Direct TV.

Sandi Rose asked Kim if the Comcast program generates money back to Northview in addition to publicity and Kim confirmed that it does generate money for Northview.

Kim asked for volunteers for the Prom Fair. Kim stated that a Fellowship Program will be formed from the proceeds and that also 10% of the proceeds will be given to the Jr. Class Council. Kim asked for sponsor or vendor names and

stated that the vendor booths are \$100 each and will include a full color ¼ page ad in the Prom Fair Program.

Jeannie Schwartz (“Unite Us”)

At this time, Martha introduced Jeannie Schwartz (“Unite Us”). Martha stated that Jeannie and many volunteers came to Northview last week doing many different things. Martha stated that Jeannie will discuss and explain who they are and what they are trying to achieve.

Jeannie stated that she approached Mr. Zervakos last month to discuss “Unite.” Unite is a faith based organization consisting of six (6) churches that started about 5 years ago which was spearheaded by Perimeter Church to bring churches together to serve the Atlanta area. Once a year they have a special weekend which is called “Compassion in Action” where they come together with all sorts of projects such as building a house downtown to planting trees at Northview. They asked Mr. Zervakos if they could be involved in several projects at Northview to be pro-active to serve the community.

Last weekend, they were adjunct in “Hands on Northview” in which they brought 29 volunteers and funds to landscape the tennis courts area – they planted cypress trees, laid pine straw, picked up garbage, etc. The volunteers consisted mostly of Dads and their sons and was a great opportunity to accelerate the landscaping for Northview.

They also had people sign-up from “Compassion in Action” weekend to prepare baked goods for “Teacher Appreciation” which were brought in on Monday morning and setup in the teacher’s area in the cafeteria. Also, they brought gift bags for the staff of 245. It was well received by the teachers and staff.

Donna McCarthy (Co-VP Hospitality) stated that she was helping out on Monday morning and she was amazed that some of the volunteers that were dropping off baked goods did not even have children attending Northview.

Jeannie mentioned that the organization was trying to brain storm on different ideas to use “Unite” in order to help the teachers, such as copying; teacher luncheons, etc.

Martha stated that if any committee / group is deficient in volunteers - that they could use this resource but Mr. Zervakos stated that they would need to coordinate these efforts through the PTSA. Martha stated that needs should be emailed to her first and then she would contact Jeannie.

Nancy Starks asked for clarification on the organizations’ name. Jeannie stated that the website is uniteus.org but is usually called “Unite Us.”

Principal's Report

Mr. Zervakos was not present.

Co-President's Report

Nothing to report at this time.

VP Reports

Communications

Molly Ruttle (Co-VP Communications) stated that the deadline for the newsletter – *Titan Viewis* at midnight tonight. Molly introduced Janice O'Connor (*Titan View* Editor) to the attendees. Janice stated that she has received many articles but feels we are lacking in the number of sports articles, especially football. Janice stated that she needs Homecoming articles. The Varsity Volleyball team may be going to state and we need an article covering this happening. Sandi Rose stated that she may be able to get something on the AJR (Atlanta Junior Rowing) association which is not school based but Northview has the most students involved with this association. It was mentioned that the Lacrosse Team is going to London. It is predicted that the swim team will go to state also.

Martha stated that our editor can only do such much – please do not wait until the last minute of the deadline. The *Titan Viewis* presently at 16 pages and we will not go over that due to the cost.

Molly stated that Veena Pujari (website liaison) is busy at the present time taking care of the website and for everyone to please keep sending Veena updates. Sandi is also available for emailing information.

Susanne Warren mentioned Community Outreach and that Andrea Lutz spoke to Rachael Kitchen Cole. Last year, the board members sponsored a few families at Thanksgiving and Christmas. We are asking the board members to help out with a donation in any amount that would help with the two families that are Northview based families. Checks can be made out to Andrea because this is a donation from the board, not the school. The deadline for Thanksgiving is November 12, 2007.

For the holidays (Christmas), Rachael is working on a list of wanted items for these families. This will be open to the school. Gift cards from Kroger and Publix, cash is accepted (not gift cards from stores – too limiting). It was suggested that a shopping night would be nice for students to help and also for the students to wrap the presents.

Hospitality

Donna McCarthy stated that last weekend was wonderful with “Unite Us.”

Donna reported that they held an October Newcomer’s Breakfast with eighteen (18) new students.

Donna stated they would like to do a lunch or breakfast for the teachers on early release days and possibly before the holidays.

Bonnie and Marti stated that lunch would be better on early release days because there is no pressure to get back to the classroom. Donna suggested a November 28th luncheon and will work out the details and let Bonnie and Marti know the results.

Membership

Felicia Gialenios stated that membership has been extended to the end of October.

Felicia showed the attendees the finished printed Directory for this year. Linda Lucia, Directory Distribution Chair person plans to distribute the directory next Tuesday, October 23rd or Thursday, October 25th. Volunteers are needed for this effort. Felicia asked that no one open the boxes in the Media Center because they need to be counted before the distribution.

Felicia stated that future editions of the Directory will be designed by students.

Martha stated that Shubh Singhi (a senior this year) designed the cover this year and did a wonderful job. The PTSA presented Shubh with a \$50 gift certificate for all of the hours and hard work that he spent on the cover. He also designs the front page of the website. Felicia stated that the ads for next year can be in color at no extra cost in an effort to have enough ads to cover the total cost of the directory.

Janice O’Connor requested a list of awards from Felicia that Northview has won thus far this year.

Felicia stated that she would also send Janice the information for the garage sale that the Lacrosse Team is having in the near future.

Sandi Rose stated that “Constant Contact” is e-mailed to 1,800 families and there is a certain segment for Seniors for such things as Project Graduation that would only be sent to Seniors.

School Services

Jennifer Getzewich stated that Hands on Northview was held on Saturday, October 6th. Ron Menze usually handles this effort but could not be there nor could Danny Walden be present for the day. Ron had organized all of the logistics and there were several volunteers that kept everything moving smoothly. There were less volunteers than planned due to SAT day, River Trail's Dig-in Day, and Shakerag Elementary's fair.

Susan Boyle gave us some feedback for next Spring regarding the spring landscaping plans for Northview.

The website appearance will be changing and Kathy Potts is working with the school webmaster to complete this effort for the Career Center pages.

The Career Center had a table outside the cafeteria today to let the students know the things that the Career Center offers.

Parent-to-Parent is having an Internet Safety Session on October 23, 2007 at River Trail Middle School and we have Northview parents signed up for this session. Vicky Wages held a Parent-to-Parent meeting last month and it was well attended. The next Parent-to-Parent session will be held on January 17, 2008.

Cynthia Weston is working hard on the Media Center Bookfair which is being held from November 10th through November 17th at Barnes and Noble. There will be a coupon in the Newsletter that will give 10% of the proceeds to Northview. Sandi Rose will try to get this information and the coupon in the Newsletter.

Student Enrichment

Ruth Petrillo's Co-VP has resigned (Kelly Charles-Collins). Ruth is presently looking for another Co-VP.

Regarding "Reflections", Eloise Chon has received all of the entries – 20 in Art, Photography and Drawing and there are approximately 20 more expected in the next few weeks and then Eloise will submit the entries to the judges.

Pat Boegel (Cultural Arts) has booked Bill Oberst, Jr., a popular speaker involved with Cultural Arts Programs. Bill will be doing a one day Shermandy March for the Social Studies students and two (2) days of Mark Twain for Language Arts which will be on November 13th through November 15th. Parents are invited to attend at certain times but need to contact Lonna Upton.

The Mini-Grants Program (Andrea Lutz) was launched on October 10th and the committee will meet again on November 15th. The final meeting for Mini-Grants is December 12th to review and finalize the selections. Teachers are

encouraged to submit their requests. Notification will be sent to the teachers on December 13th with a reply of “acceptance” or “denied.” The website has been updated and an article has been submitted to the Newsletter regarding Mini-Grants.

Mary Thatcher (Health & Safety) is presently working on Red Ribbon Week and are planning a workshop regarding “Prevention for At-Risk Teens.”

Student Services

Kim McNaron stated that “Drive Smart” is planned for March 31, 2008.

Kim stated that “Homecoming” was very successful – there were over 700 bags checked-in at “Coat Check” and considering the additional students -- they are planning to add another hallway for next year’s event.

The Homecoming elections went smoothly.

The PSAT is tomorrow. Water and granola bars are being provided (175 cases of water and 210 cases of granola bars).

The Senior Breakfast is being held tomorrow and the volunteers are in place.

The “Forum Gift Books” are being picked-up tomorrow. Kim stated that the coupons are great and this is a profitable fundraiser. The cost of the coupon book is \$20.00 and \$10.00 will go towards Project Graduation. The books are being sold in several different neighborhoods in the homes of volunteers. Ann Waggaman and Pam Cook are chairing this fundraiser. It was suggested that the books be sold at football games, etc.

The Freshman Activity was held on October 4th with 231 attendees.

The Sophomore Activity was held on October 11th. After both of these events, the committees have suggested eliminating the “Spirit Contest.” There were only eight (8) students compete for the contest. We would save \$100.00 on each activity. Donna McCarthy and Sandi Rose agreed that it was very difficult to decide or reach the contestants.

Kim reported that Senior Treats is going well. To date, \$4,135 has been through donations with 615 students. There is \$9.32 per student. While this seems like a lot per student – it is difficult to have vendors commit to delivery, etc.

Kim stated that a “Mom” has stepped up to overseeing the baking of the brownies for the Senior Treat this Friday, October 19th. She is organizing all of the bakers. Kim stated that the pizza was a hit last month for the Senior Treat.

The first meeting for “Project Graduation” was held on September 24th and there was less than expected attendees but the attendees did sign-up for volunteer opportunities.

Kim distributed the “Poinsettia’s Fundraiser Form” and stated that she has received them for \$9.00 each this year versus \$13.50 last year. The sale has been announced through ten local neighborhood Emails and Julie Meinert has been going to different realty companies and churches in the local area to see if they are interested in these for company gifts. Martha stated that there is a Band Concert on October 23rd and there should be a table setup to sell these Poinsettia’s but Sandi Rose stated that someone stated this would compete with Band Concert Raffle Tickets. Martha stated she would check on this.

Martha also stated that our last home varsity football game is November 2nd which limits our time for sales.

Teacher’s Report

Bonnie Futterman stated that on September 19th – early release day; the Math Workshop was excellent.

The early release schedule is hectic with 30 minute classes. Attendance appeared to be good on early release day.

The bomb drill went well on September 20th.

Bonnie stated that the re-test for Georgia High School Graduation in Science, Math, Social Studies, and Literature for students who did not pass the first test. There was also a first testing for the Juniors’ Georgia High School Graduation in the Writing component on September 26th.

The ninth grade student’s with disabilities were tested with DAP (Differential Aptitude Test) to learn different areas of strengths to assist with their career planning.

The PSAT is schedule for tomorrow for the 9th – 11th grades.

The “Agoura” (school store in the cafeteria) is being closed for remodeling this week. It should re-open next Monday with new products – possibility of Smoothie King being offered. The school store will be closed one day a week for classroom time to teach the students who run the store the basics such as social selling skills, math skills to make change, etc. The profit money is used for student scholarships at the end of the year for the disabled students.

The English, Language Arts, and Social Studies Departments’ had their Interdisciplinary Lunch and all the teachers brainstormed on how to overlap and do things together. Due to the different types of curriculums and planning

periods at different times – this is a challenge to accomplish but many good creative ideas were presented and this is a start.

Student Council

Sonia Dara stated that the theme for “Homecoming” was tropical and it went well but stressful. There was a D.J. in the courtyard setup as a huge ship and inside the building was decorated as “under the ocean” with lights on the walls, etc.

There were approximately 1,370 students in attendance. There were 200 students that purchased tickets at the door.

Sonia stated that they have many T-shirts left from the sales of Homecoming T-shirts.

They are thinking of having a carnival for the Spring Fundraiser.

DeeDee Kim stated that they are working on a “Cleanup Campaign.” This was brought up after the parking lot was left a mess after the Friday Homecoming Tailgating Party (especially the Juniors area).

Sonia stated that the Homecoming Game went well.

New Business

Martha stated that we want to start allocating some of the “Facility Enhancement Fund” in the amount of \$8,000. Martha stated that this is for a permanent or semi-permanent enhancement improvement for the building or campus under Mr. Zervakos’ direction and the PTSA support. We will take a vote on this at the next PTSA Meeting.

The Facility Enhancement Projects are tentatively trophy cases (\$2,220) and Banners (\$3,900) that would be hung around the campus parking lot which have a life of 5 years.

To have an impact on our campus we will start with 25 banners. The banners are 30 x 72 and made from “sunbrella” (durable, does not fade). There were seven (7) designs created by Jessica Booth (Art Teacher) and she spent a great deal of time designing these banners. The banner is a lightning bolt and does state “Northview High School” and “Titans”. The Senior Class of 2007 is contributing \$800.00 towards this enhancement. Our Student Council and PTSA will contribute monies towards this also. The vendor is Conder Flags. They have designed the banners for Milton High School (50), Autrey Mill Middle School, Hopewell Middle School and many others. They provide ongoing maintenance as needed at no charge. Martha and Susanne met personally with the gentleman from the company. The replacement amount after five (5) years has not been discussed.

Susanne stated that it could cost approximately \$2,400 to replace the flags. Martha stated that the banners are placed on the lamp posts and all of the banners will be the same.

Martha announced International Night will be held on Thursday, November 15, 2007 – everyone is encouraged to attend – the food and students performers will be excellent.

The meeting was adjourned at 8:40 p.m.

Respectfully Submitted,

Nancy T. Starks
Recording Secretary